

International Federation of Workers' Education Associations
in partnership with
Workers' World Media Productions

Workers' Education & Workers' Media in a Global Economy

International Workshop

4-7 April 2006, Cape Town

New technologies and new ideas are opening up new possibilities for trade unions, labour media producers and service groups and workers' education organisations - potentially engaging many more workers in education programmes through the imaginative use of print, radio, film, video, music, and the new media of the Internet.

In 2003, IFWEA took the decision to launch a new programme designed to explore how we could develop international co-operation between media and education groups – and potentially a new international network to share and co-produce new material and new projects.

The programme is to be launched with an international workshop, to be held in Cape Town, South Africa, from April 4-7 2006, to which all IFWEA member and partner organisations are invited to attend. The workshop will provide an opportunity to introduce exciting and innovative work in labour media, share experiences and ideas on harnessing media to workers' education, and enable us to develop practical plans for co-operation.

Thanks to the support of FNV Mondiaal, we are able to provide financial support to a limited number of Southern-based affiliates to cover costs of accommodation and transport.

There is no fee to participate in the workshop. Good quality hotel accommodation will be available at the workshop venue, costing R550 (USD 90) for a single room, or R300 (USD 50) for a shared room, per night.

If you wish to attend the workshop, please complete the attached form and return to:

IFWEA Media Workshop
c/o Workers' World Media Productions
PO Box 245, Cape Town, 8000, South Africa

Fax : +27 21 448 5076
Or email: martin@wwrp.org.za

We look forward to welcoming you to Cape Town.

In solidarity,

Dave Spooner
IFWEA

Martin Jansen
WWMP



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International Workshop – Provisional Programme¹

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Tuesday 4 April		
20.00	Arrival and Welcoming Dinner	
Wednesday 5 April		
09.00	Welcome and Introductions Discussion on the aims of the workshop	Mike Chungu, IFWEA-Africa Martin Jansen, WWMP Dave Spooner, IFWEA
09.30	Workers' media, workers' education and the international labour movement	Aidan White, IFJ* Eric Lee, LabourStart* Susan Schurman, NLC*
10.30	Break	
11.00	Panel discussion on the use and potential for media in workers' education. Speakers:	UPPNET, USA* China Labour Bulletin* Labour News Production, Korea* SEWA Video Unit, India* WWMP, South Africa
12.30	Lunch	
13.30	Commissions - Exchanging Experience and Sharing Ideas in the application of media in workers' education	1. Radio 2. TV / Film 3. Print media 4. New media
15.30	Break	
16.00	Commissions continued	
17.00	End of session	
19.00 – 23.00	Labour Film Festival	

* To be confirmed.

Thursday 6 April		
09.00	Reports from commissions and plenary discussion	
10.30	Break	
11.00	Visions, agendas and tasks for workers' media and education co-operation – plenary introduction Commission discussions and group work	Martin Jansen, WWMP Dan Gallin, GLI José Marcos-Sánchez, PLADES
13.00	Lunch	
14.00	Commission reports Plenary Debate	
15.30	Break	
16.00	Excursion and dinner	
Friday 7 April		
09.00	Proposals for co-operation – a consensus for practical work together? Commission discussions – proposals for international labour media networking and co-operation.	Dave Spooner, IFWEA
10.30	Break	
11.00	Commissions continue	
13.00	Lunch	
14.00	Reports and proposed resolutions for co-operative activity	
15.15	Closing remarks	Fackson Shamenda, UNI-Africa* Sahra Ryklief, LRS João Proença, IFWEA
16.00	Close	
	Social Events	
Saturday 8 April		Africa Regional Meeting
Saturday / Sunday 8 / 9 April		IFWEA EC Meeting

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REGISTRATION FORM Please use one form per participant

Please register me for the IFWEA Media Workshop:

Name of Organisation		
Name of Participant		
Email address		
Address		
Phone number (including country code)		
Fax number (including country code)		
If travelling by air, please give details (if known):	Arrival Cape Town	Departure Cape Town
	Date	
	Time	
	Flight Number	
Do you require hotel accommodation? (Single USD90 or shared USD50 per night)	Yes / No	Single / Shared
Do you require financial assistance to cover travel or accommodation? ²	Travel	Yes /No
	Accommodation	Yes / No
If you require support for travel, please give an estimate of the cost of the airfare including essential costs of visas and taxes, where necessary.		

**Please return to WWMP, fax: +27 21 448 5076 email: martin@wwrp.org.za
In the interest of balanced representation, please note we will confirm places at
the workshop after an overall review of registration requests**

² Please note that IFWEA affiliates, who have not yet paid 2005 affiliation fees (unless they have come to a special arrangement with the Secretariat) will not be eligible for financial assistance to attend the workshop.